

PRESS RELEASE

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Sim Balkey Performs in the Los Alamos Summer Virtual Concert Series Friday

Los Alamos, New Mexico, August 13, 2020: The Los Alamos Summer Virtual Concert Series Presented by Toyota of Santa Fe is proud to present Sim Balkey performing this Friday at 6pm on the Los Alamos Summer Concert Series Facebook page. Sim Balkey, New Mexico's rising star, is a musical genius when it comes to telling stories through melody and lyric. Drawing vocal inspiration from the likes of Justin Moore and Gary Allen, he's created his own sound, putting a modern twist on traditional country music that he describes as "George Strait vocals over an Eric Church track." In 2015, Balkey released his second studio album, with first single "How 'Bout We Do That Tonight" quickly rising on the Top 100 Texas Chart. Since the release, he has toured all over the mid and southwest, at times finding himself playing shows alongside country music stars like Eric Church, Chris Young, and others. Currently, Balkey is writing and recording for his third studio album, which is scheduled to release this summer.

This live virtual concert will also be shown on multiple Facebook pages including: Los Alamos Community Services, Sim Balkey's Facebook page, and the SantaFe.com Facebook page. If you are unable to view the live virtual concert, PAC-8 Los Alamos Public Access Television Channel will air the Sim Balkey concert on Wednesday, August 19th, at 7pm. KRSN 1490 AM Radio will be broadcasting the recorded concert on Thursday, August 20th, at 8pm.

The sponsors of this Friday's concert are RayLee Homes and Title Guaranty LLC. Working out of the back of a pickup truck, a locally owned home building business began. RayLee Homes has since built thousands of homes in New Mexico, and remains the largest locally owned homebuilder in the state. Starting in 1976 with a foundation of hard work, quality building, and exceptional customer service, the Grady family began the journey that has led to where it is today, still improving lives by helping families realize their dreams in a beautiful new home. To learn more about RayLee Homes visit, www.rayleehomes.com. Title Guaranty provides residents of Los Alamos County with prompt, accurate, friendly, and professional service. Our knowledge, awareness, and respect of the past, present, and future trends of Los Alamos County, along with our up-to-the-minute technology and support of our customers and our underwriters, contribute to Title Guaranty's continued success. To learn more about Title Guaranty visit, www.titleguarantynm.com

The 2020 Los Alamos Virtual Summer Concert Series is powered by Toyota of Santa Fe and the 2020 Sponsors: Enterprise Bank & Trust, The Finishing Touch Los Alamos, Los Alamos Daily Post, Los Alamos Market Co-Op, Comfort Inn Los Alamos, RayLee Homes, Century Bank, Title Guaranty, Los Alamos Chamber of Commerce, N3B, Los Alamos National Laboratory, Plateau Property Management, New Mexico Bank & Trust, Zia Credit Union, Del Norte Credit Union, Los Alamos Schools Credit Union, Los Alamos MainStreet, RE/MAX Los Alamos, Waterstone Mortgage, SMSI, Edgewater, Merrick, Longenecker & Associates, LANL Foundation, The New Mexico Consortium, CrossFit Los Alamos, Coca-Cola Bottling Co. of Santa Fe, Metzger's Do It Best Hardware, Bennett's Fine Jewelry & Gifts, Pajarito Brewpub & Grill, KRSN 1490 AM Radio, PAC 8 Television, and State Farm Agent Loren Valdez.

Connect with the concert series at: www.LosAlamosSummerConcertSeries.com.

Find the series on: Facebook under @LosAlamosSummerConcertSeries, & Instagram using @LosAlamosSummerConcertSeries

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